



Adirondack Park Agency

KATHY HOCHUL
Governor

TERRY MARTINO
Executive Director

Public Awareness and Communication Committee Meeting Minutes **December 16, 2021**

Public Awareness and Communication Committee Members Present:

Chair Mark Hall, Zoe Smith, Brad Austin (ESD), Dan Wilt

Other Members and Designees Present:

John Ernst, Chair, Andrea Hogan, Ken Lynch, Art Lussi, Matt Tebo (DOS), Joe Zalewski (DEC)

Agency Staff Members Present:

Terry Martino, Executive Director; Chris Cooper, Counsel; Sarah Reynolds, Associate Counsel; Keith McKeever, Public Information Officer

The Committee opened with new Chair Mark Hall expressing appreciation for the designation to serve as the committee chair. Chair Hall stated an interest to discuss scope of work and establish an overall mission statement for the Public Awareness and Communication Committee. Chair Hall requested all committees consider developing mission statements to help prioritize committee goals and strategize how the committees can better assist the ongoing work of the Agency.

Staff member Keith McKeever provided highlights of staff work in social media, Agency implementation of Governor Hochul's transparency initiative, and planning for the Agency's 50th anniversary celebration in 2023.

Sarah Reynolds, Associate Counsel presented an extensive overview of the Agency's jurisdiction and review of projects including regulatory details regarding the reasons for and procedures to be followed for the Board to use an adjudicatory hearing process.

The full presentation and commentary are available at:

<https://nysapa.granicus.com/videos/575/player?autoplay=0&start=2160&stop=7753>

Old Business

None

New Business

None